

Guidelines for the use of 'Persuasive letter for more youth rugby'

Activity title:	Persuasive letter for more youth rugby
Curriculum area:	English
NC objectives:	English En1 1b), c), e), f), 2a, d), 8a) & 9a) and En2 3e), 5a), 5e), f), & 9c) and En3 1), 2), 3), 4), 5a), 5b), 6a), 7), 9c), 11) & 12)
Main learning objective	To understand the use of persuasive language and write a well structured persuasive letter

Timing	Lesson plan ideas, activities and resource sheets
INTRODUCTION 20 minutes	 'What is important when you try to persuade someone?'. Discuss the rugby world cup and how New Zealand hosted this tournament in 2011. Explain that England will be hosting the 2015 tournament and Japan the 2019 tournament. Discuss why it will be good for England to host the
	tournament. Ask 'What should we do to ensure that we have for the best team possible for future rugby world cup tournaments?'. Use ideas from '1.9a Persuasive letter for more youth rugby' if requiredcontinued





Learning Zone

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	• Discuss the kind of vocabulary to use (persuasive) and the structure that a persuasive letter might take.
MAIN ACTIVITY 30 minutes	 Provide the class with '1.9a Persuasive letter for more youth rugby'. Pupils should create a well structured letter persuading the Sports Minister to put more money into the development of youth (inc. school) rugby so that we have the best possible rugby team for the future. Encourage more able pupils to think about other relevant areas of investment e.g. local rugby/sports facilities. Ensure that pupils begin with an introduction, develop and include ideas to increase schools' participation in rugby, draw upon experiences, show awarenes of opposing opinions and conclude the letter.
PLENARY	 Invite pupils to read out their persuasive letters.
10 minutes	• The rest of the class can provide feedback in relation to the language and structure of the letter.

Suggested extension activities or cross curricular links:

- Hold a debate about where government money should be spent e.g. school rugby or school buildings.
- Pupils pretend they are from another country and write a persuasive letter to their government, asking them to apply to host the rugby world cup.
- Write a persuasive letter to the head teacher to ask for a new rugby kit for the school team.



