



## The Gloucester Rugby Club Badge

<b>Activity title:</b>	How has the Team badge changed?
<b>Curriculum area:</b>	History/Art & Design
<b>NC objectives:</b>	1, 2a, 2b, 2d, 3a, 4a & 4b
<b>Main learning objective</b>	To discuss the changes made to the Gloucester Team badge, and to design a future badge

Timing	Lesson plan ideas, activities and resource sheets
INTRODUCTION 10 minutes	<ul style="list-style-type: none"> <li>Show class images of logos from consumer goods, television and other sports. Discuss what a logo is for. Consider styles, colours, shapes, images, etc.</li> <li>What are the key points in designing a good logo?</li> </ul>
MAIN ACTIVITY 35 minutes	<ul style="list-style-type: none"> <li>Give class copies of previous and current Gloucester Club badges (4.6a). Ask students to label the badges, indicating the key images/techniques used. Students should consider why changes have been made and whether the changes are successful.</li> <li>Students should design a badge for the future. They should consider images that they might include and validate their design, explaining the thoughts behind it. Note: crests are linked to the town and its history.</li> </ul>
PLENARY 15 minutes	<ul style="list-style-type: none"> <li>Students should present their design to the class.</li> <li>Class could vote for their favourite design on voting slips as they leave the room.</li> </ul>

### Suggested extension activities or cross curricular links:

- Students could design a new logo for their school/local rugby team