## Learning Zone Zone

## Guidelines for the use of 'The uses of Kingsholm'

Activity title:	The uses of Kingsholm
Curriculum area:	English & DT
NC objectives:	DT: 1a), 1b), 1d), 2a, 2d, 2e), 2f) & 3a) and English: En1 1a), b, e, 2), 3), 5), 8a) & 9a), En3 1a, 2), 3), 4), 5) & 9b) and History: 1a, b, 2c, 3, 4a, 5a, b, c & 6
Main learning objective:	To design an advert to raise the profile of Kingsholm

Timing	Lesson plan ideas, activities and resource sheets	
INTRODUCTION  10 minutes	used for anything apart from rugby. Refer to the use of their own school and if it sometimes eg, PTA meetings, fetes, discos, let out for outside agencies, etc and then think about what GRI and facilities for, eg, meetings, conferences, dinners, weddings, etc. Use the informat	gets used for other things, FC may let out their ground ion sheet '5.9a Kingsholm
	conferencing' if required.	.continued







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INTRODUCTION	•	Make a list of possible activities that the ground may get used for and then think about whether it was the same in the past back to the date of 1873.
MAIN ACTIVITY	•	Provide the class with the worksheet '5.9b The uses of Kingsholm' and refer to the rental agreements, articles or
40		artefacts on the front of the sheet for a flower show, polo match, grazing agreement and the circus.
40 minutes	•	Set the pupils the task of designing an advert to encourage the local community to use the Kingsholm facilities. The
		advert must highlight all of the different possible uses for the facilities. Half of the class can design adverts for the
		past and the other half can design adverts for present day.
	•	Discuss important features to go onto the poster, eg, photos, pictures, key words, etc.
PLENARY	•	Move around the class and allow the pupils to show their adverts to the rest of the class and they can provide feedback
		about the posters. Highlight the differences between the past and present ground uses.
10 minutes	•	Display the posters in the classroom, around the school or around the community.

## Suggested extension activities or cross curricular links:

- Write and record radio jingles to accompany the poster adverts
- Look at prices for the different uses of the ground between past and present









