



Design a new kit for Gloucester Rugby Club

Activity title:	Design a new colour scheme and kit design for Gloucester Rugby Club
Curriculum area:	KS 3 Art and Design
NC objectives:	1.1 1.2a 2.1 2.2 4.a 4.g
Main learning objective	To understand that some artists have to work to a 'design brief'

Timing	Lesson plan ideas, activities and resource sheets
INTRODUCTION 15 minutes	<ul style="list-style-type: none"> Use PowerPoint 6.1a slides 1-5. Also hand out resource 6.1b. Talk about the need for a kit and what it represents. Play the game trying to order the kits in chronological order. Why did the students think this was the correct order?
MAIN ACTIVITY 30 minutes	<ul style="list-style-type: none"> PowerPoint slides 6-8. Main activity uses blank kit outlines to allow the students to follow the brief and design the kit.
PLENARY 5 minutes	<ul style="list-style-type: none"> PowerPoint slide 9. Use Question and answer to assess learning.

Suggested extension activities or cross curricular links:

- Design a new kit for their own school
- Design packaging for a particular product.
- Produce artwork using popular sports wear 'logos'