Learning Zone



Creating a Website

Activity title:	Creating player profile pages for a web site
Curriculum area:	English years 7-9
NC objectives:	3.1, 3.2, 7.2, 8.5
Main learning objective	Awareness of Audience, understanding structure and organisation

Timing	Lesson plan ideas, activities and resource sheets
INTRODUCTION	 Discuss how audience would affect the design, layout and language used in websites. EG
15 minutes	A rugby website, a children's website, a women's magazine website
MAIN ACTIVITY	 Divide class into groups and give each group a player profiles pack 8.6a.
35 minutes	 They should design a website which gives information about these players.
	 They should allocate roles within the group to ensure everyone is contributing.
	 They should be prepared to feedback their ideas to the whole class.
	 They should think about who their target audience is.
PLENARY	 Hear presentations from each group.
10 minutes	

Suggested extension activities or cross curricular links:

- Link to debate lesson on who is the greatest player.
- Extension give each group a specific audience to design website for.
- ICT create the web pages.









