



GLOUCESTER V. EXETER UNIV.

JOHN PLAYER CUP

SATURDAY

28th SEPTEMBER, 1985

Kick-off 3 p.m.

Financially supported by

M&PS

MARKETING & PRINT SERVICES



FOUNDED 1873

GLOUCESTER RUGBY FOOTBALL CLUB

Kingsholm

PRESIDENT:
CANON H. M. HUGHES B.A.

OFFICIAL PROGRAMME 20p

The Winner of today's
Official Programme
Draw will receive
£5 from

348 **Tyre Sales**
Tyre Sales (Bham) Ltd.
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- RUGBY BOOTS • JERSEYS AND SHORTS • BALLS • CLUB DISCOUNTS
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52 Eastgate Street, Gloucester

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GLOUCESTER

(Cherry & White)

Full Back

15. P. Wickenden

Three Quarters

14. R. Mogg

13. I. Goslin

12. P. Taylor

11. J. Breeze

Half Backs

10. M. Hamlin

9. M. Hannaford

Forwards

† 1. M. Preedy

† 2. S. Mills

3. R. Pascall

† 4. J. Orwin (Capt.)

5. J. Brain

6. J. Gadd

7. D. Spencer

8. J. Bennett

REPLACEMENTS

S. Artus

K. White

EXETER UNIVERSITY

Full Back

15. S. Mitchell

Three Quarters

14. L. Drakeley

13. S. Capon

12. S. Winman

11. M. Hoskins

Half Backs

10. K. Noble

9. C. Baker

Forwards

1. C. Poil

2. K. Paris

3. M. Wilcock (Capt.)

4. G. Fisher

5. R. Perry

6. A. Egerton

7. T. Edbrooke

8. N. Morris

REPLACEMENTS

I. Dixon

S. Phillips

Referee: B. ABRAHAMS (E. Midlands Society)

† International

Good luck to one special team from another!



Richard Cound

BMW in Gloucestershire

Ever had the feeling you've been here before?

Don't know about you, but I haven't recovered from those gut-twisting last minutes of our last John Player Special game yet. Now — we're on the trail again.

All past experience doesn't give our visitors from Exeter University much of a chance, but that's all theory. Today's game will be decided on the field, and not in the record books.

As several teams, including Gloucester, have discovered already, you can get some funny results at this time of year, and a combination of Cup tension, determination by a set of fit, quick young students, and the general uncertainty of this most unpredictable of games, should certainly make things interesting, to say the least. Remember Southend? Come to that, High Wycombe scored first when they visited us on a similar occasion a few years ago.

It would also be appropriate for us to express our appreciation to the Imperial Tobacco organisation for their continued sponsorship of what is agreed to be the most exciting competition in English Rugby. Prize money this season amounts to £105,000, shared among 130 clubs. Next season, that figure increases to £110,000, which will bring the total sum donated by John Player to £872,000 since the sponsorship started in 1976.

As a matter of fact, I have a note from the sponsors wishing everyone "an enjoyable and memorable rugby occasion." Which is nice of them.

We can, of course, say that all our meetings with Exeter University have been enjoyable, and that stretches back to the St. Luke's days. Some of the games have been memorable, so perhaps John Player's good wishes are likely to be gratified.

Certainly, today's visitors are, as always, very welcome. The added stimulus of the Cup will spur them on to terrific efforts, and we hope all of them have a thoroughly great time.

Nice of you to call, chaps. See you again in November.

. . . . and best of luck to Coney Hill

It's only right that we send our best wishes to our City neighbours, Coney Hill in their historic mission to Old Redcliffians today. If they win, they could well have a home draw next time, so I'm glad to see that they've got their pitch problems sorted out — thanks to our own keen Kingsholm Patron, Councillor Archie Hartshorn.

He's missing about his first home John Player ever. He's gone away with Coney Hill — where else?

Thanks to Marketing & Print Services

Financial support for today's game is being provided by Marketing & Print Services, and if that company name doesn't ring a bell with you, then perhaps the name 'Peter Gould' does. Regular attenders of the Club AGM will recognise him as the bloke who has been unlucky enough to miss out on being elected to the Committee by just a few votes on two successive occasions.

The name of his particular game is marketing and promotion, a discipline in which he's had a lot of experience, over a good many years. However, he's only been doing his own thing for just over a year.

Yet he's already made an impact, on both the national and local scene. His client list already includes giants like Lenthéric, Fisher Hi-Fi and Kraft Foods, while locally he has done work for the Gloucester City Council — the new 'Roman Gloucester' leaflet was his effort — and South West Joinery, among others.

He sums up the secret of his success quite succinctly: "I don't have any rubber plants!" he says. By that he means that he runs a tight ship and doesn't incur the sort of overheads that come with the traditional advertising agency scene. This keeps his prices down, and enables him to employ the best specialists — artists, writers and the like — for any given project.

It also means that he can, and does, work economically for smaller clients who don't have the sort of budget generally associated with large promotional campaigns. Don't think that your company can't afford to employ experts in advertising and promoting your goods and services. Not while Peter Gould and Marketing & Print Services are around. He's quite capable of handling big campaigns with all the glossy trimmings, but can also help you with a modest leaflet, local press campaign or in-store promotion.

If you think you need help in these fields — and most companies do — then he'd be quite happy to have a 'no strings' chat with you about it. Either in the bar right here, or on the phone on Gloucester 812020.

And incidentally, guess who does almost all his writing? But then, Peter Gould always did know talent when he sees it.

Last chance for Patrons

It won't do Patrons any good to flash their cards at the Llanelli match next Wednesday. Not unless they've had the magic receipt attached. So, if the matter has slipped your memory, it wouldn't be a bad idea to attend to it tonight. Have a word with David Foyle.

Shop!

I don't know if the essential supplies of merchandise have arrived yet, or not, but if so, Nick Price will be running our new Club Shop in the old Secretary's Office under the clock. He tells me that he will be open for business — hopefully — for about half-an-hour either side of the game.

One month tonight!

Precisely one calendar month from tonight, you could be settling down to a super meal and smiling in anticipation of a string of anecdotes from Bill Beaumont, Mike Burton and Phil Blakeway. All for the extremely reasonable sum, given the occasion, of £17.50.

The place — Pincholt. The date — October 28th. The occasion — the Grand Gala Stag Dinner in aid of the proposed tour of Florida. Black tie, of course, and undoubtedly the rugby occasion of the year. In addition, there will be a raffle for a weekend for two in Paris, with tickets for the England v. France game.

Last I heard, tickets were being snapped up like Gloucester No. 8's by Cardiff, so if you think it's about time you treated yourself, better see Jim Jarrett or one of his colleagues on the Tour Committee.

If you're in business, you might also ask for a copy of the Tour Brochure, which gives you details of opportunities for sponsorship of the Tour.

Social Club

John Beaman, grinning devilishly, tells me that he's going to have a blitz on Social Club Membership Cards at the Llanelli game, next Wednesday. If you haven't got yours yet, you could save hassle that night by asking him about one today.

And, for our next trick . . .

The next game, here at Kingsholm is the visit of Glamorgan Wanderers second string, keen to try conclusion with the United, who are fresh from their triumph at Pontypool. Be nice to see if the lads can keep up the momentum. That's on Monday.

The very next evening is the first chance to see our highly promising Colts side, who were, I'm told, a shade unlucky to go down to the mighty Cardiff Colts outfit. The visitors are Brixham, who always give good value for money.

The treble in a memorable 'Shanghai' comes on Wednesday, when, as mentioned, the First XV take on Llanelli, and the 'Scarlets' are never a team to be missed if it can be in any way avoided.

You could then come along next Saturday to see the United play against Bedford — so there's plenty to look forward to, over the next eight days.

Hardly worth going home really . . .

300 Club

Don't forget that the 300 Club numbers are dwindling rapidly. Wouldn't want you to miss out on the chance to win some highly desirable cash prizes. See Brian Howell.

Tailpiece

Bumped into our favourite Air Commodore, Tony Mason, as I left the Stand after watching Gloucester so conspicuously lose to Coventry the other week. "That's what comes of having two RAF men in the pack, I commented, rather mischievously. "No Peter!" he retorted. "That's what comes of ONLY having two RAF men in the pack!"

PETER ARNOLD.